

## 2015-2016 Display and In-Column Ad Specs & Rates

### PROFILE LINK LISTING



We pride ourselves on offering you choices that allow you to live your life the way you want. Our retirement and assisted living lifestyle meets the diverse and changing needs of today's senior adults. We offer a combination of services and amenities to compliment your lifestyle within a beautiful, uplifting environment.

[www.rockwoodretirement.org](http://www.rockwoodretirement.org)

2903 E 25th  
Spokane, WA 99223.....(509) 535-6650

### TRADEMARK LISTING



#### Garden Plaza of Post Falls

545 N Garden Plaza Court  
Post Falls ID 83854..... 208 773-3701  
Internet  
..... [www.gardenplazapostfalls.com](http://www.gardenplazapostfalls.com)  
(Please see our ad under Independent Living)

### 2" IN-COLUMN LISTING



**2 pieces of artwork**  
**May include one picture**  
**Name must be in the ad**  
**Standard .05 black border**

#### In-Column Specs & Rates

- Column Width- 2.405"
- All In-Column Ad may contain Full Color
- All ads subject to publisher approval, see above

Profile Link Listing - 2.5" Tall..... \$40/480  
2" Tall (2 pieces of art)..... \$30/360  
Trademark Listing.....\$25/300

Online we include a category sponsor logo and a Profile page on [www.SeniorPages.com](http://www.SeniorPages.com) that includes your ad and brochure, photo album, slideshow or a video. We will link the Profile page to your website. You will have a free Bold Colored listing in the Alphabetical Business Section

#### Business Category Section -

#### Display Ads Specs & Rates - All Ads in **Process Color** - 3 Column Format

Size with Specs in Inches/Decimals	Monthly/Annual
Full Page - 7.375"W x 9.815"T Live Area - Full Bleed OK.....	\$225/2700
2/3 Page Horizontal - 4.891"W x 9.815"T .....	\$165/1980
1/2 Page Horizontal - 7.375"W x 4.815"T .....	\$125/1500
1/3 Page Vertical - 2.405"W x 9.875"T .....	\$105/1260
1/3 Page Horizontal - 4.891"W x 4.815"T.....	\$105/1260
1/4 Page - 4.891"W x 3.607"T • 7.375"W x 2.405"T.....	\$85/1020
1/6 Page - Hor. 4.891"W x 2.405"T • Vertical 2.405"W x 4.815"T .....	\$75/900

Distribution is FREE through Senior Centers, Hospitals & Medical Clinics, Medical Suppliers, Home Care/Health Agencies, Govt Agencies, Senior Housing, Churches, Funeral Homes, Pharmacies, all advertisers, trade shows, select grocery store racks, direct mail requests and more. All Seniors are entitled to a copy FREE of charge.

#### Current Editions

- North Idaho
- Spokane County
- Tri-Cities
- Lewis Clark Valley/Palouse
- North Central Washington
- Walla Walla/NE Oregon
- Yakima/Ellensburg

#### Multiple Book Discount Available

#### Monthly Rates Available:

- Nine (9) Monthly payments after a deposit equivalent to three monthly payments/25%

Every edition may be downloaded as a PDF from [www.SeniorPages.com](http://www.SeniorPages.com) at our directory download center. All display ads can be linked to your website.

All rates are net.

### 1/3 Page

#### Special Positions:\*

##### Full Page -

Premium Full Pages - Page 3, 4, 5 & page facing IBC.....	\$250/3000
Double Truck Center Spread .....	\$350/4200

##### Cover Positions -

OBC Back Cover - Full Bleed Only .....	\$450/5400
IFC Inside Front Cover .....	\$350/4200
IBC Inside Back Cover .....	\$300/3600

\* All Special Position advertisers receive up to three in-column Trademark Listings under their primary headings.

### 1/6 Page

**Published by:**  
**KANNBERG MEDIA CORPORATION**  
611 E Lakeview Lane  
Spokane WA 99208

800.735.7258  
509.468.4226  
Fax: 509.466.1512

#### Listing Rates: under a specific heading or Alphabetical Business Section\*

Regular Listing - .....\$10/120

Bold Listing/Anchor Bold Listing - large type 12 point  
B&W \$15/180 .....

Color .....\$18/216

Trademark Listing one Graphic.....\$25/300

#### Profile Link Listing\*

2-1/2 In-Column (see above left).....\$40/480  
- includes extra line with up to 50 descriptive words about the business or service provided.

\*Alphabetical Business Section (repeat ad) .....\$20/240

Ask about our FREE online profile that includes your ad, company brochure, video or slideshow and more for display advertisers. Email: [info@seniorpages.com](mailto:info@seniorpages.com)

Call for more information at 800.735.7258