

2015-2016 Display and In-Column Ad Specs & Rates

PROFILE LINK LISTING



We pride ourselves on offering you choices that allow you to live your life the way you want. Our retirement and assisted living lifestyle meets the diverse and changing needs of today's senior adults. We offer a combination of services and amenities to compliment your lifestyle within a beautiful, uplifting environment.

www.rockwoodretirement.org

2903 E 25th
Spokane, WA 99223.....(509) 535-6650

TRADEMARK LISTING



Garden Plaza of Post Falls

545 N Garden Plaza Court
Post Falls ID 83854..... 208 773-3701
Internet
..... www.gardenplazapostfalls.com
(Please see our ad under Independent Living)

2" IN-COLUMN LISTING



2 pieces of artwork
May include one picture
Name must be in the ad
Standard .05 black border

In-Column Specs & Rates

- Column Width- 2.405"
- All In-Column Ad may contain Full Color
- All ads subject to publisher approval, see above

Profile Link Listing - 2.5" Tall..... \$40/480
2" Tall (2 pieces of art)..... \$30/360
Trademark Listing.....\$25/300

Online we include a category sponsor logo and a Profile page on www.SeniorPages.com that includes your ad and brochure, photo album, slideshow or a video. We will link the Profile page to your website. You will have a free Bold Colored listing in the Alphabetical Business Section

Business Category Section -

Display Ads Specs & Rates - All Ads in Process Color - 3 Column Format

Size with Specs in Inches/Decimals	Monthly/Annual
Full Page - 7.375"W x 9.815"T Live Area - Full Bleed OK.....	\$225/2700
2/3 Page Horizontal - 4.891"W x 9.815"T	\$165/1980
1/2 Page Horizontal - 7.375"W x 4.815"T	\$125/1500
1/3 Page Vertical - 2.405"W x 9.875"T	\$105/1260
1/3 Page Horizontal - 4.891"W x 4.815"T.....	\$105/1260
1/4 Page - 4.891"W x 3.607"T • 7.375"W x 2.405"T.....	\$85/1020
1/6 Page - Hor. 4.891"W x 2.405"T • Vertical 2.405"W x 4.815"T	\$75/900

Distribution is FREE through Senior Centers, Hospitals & Medical Clinics, Medical Suppliers, Home Care/Health Agencies, Govt Agencies, Senior Housing, Churches, Funeral Homes, Pharmacies, all advertisers, trade shows, select grocery store racks, direct mail requests and more. All Seniors are entitled to a copy FREE of charge.

Current Editions

North Idaho
Spokane County
Tri-Cities
Lewis Clark Valley/Palouse
North Central Washington
Walla Walla/NE Oregon
Yakima/Ellensburg

Multiple Book Discount Available

Monthly Rates Available:

- Nine (9) Monthly payments after a deposit equivalent to three monthly payments/25%

Every edition may be downloaded as a PDF from www.SeniorPages.com at our directory download center. All display ads can be linked to your website.

All rates are net.

1/3 Page

Special Positions:*

Full Page -

Premium Full Pages - Page 3, 4, 5 & page facing IBC..... \$250/3000
Double Truck Center Spread

Cover Positions -

OBC Back Cover - Full Bleed Only

* All Special Position advertisers receive up to three in-column Trademark Listings under their primary headings.

1/6 Page

Published by:
KANNBERG MEDIA CORPORATION
611 E Lakeview Lane
Spokane WA 99208

800.735.7258
509.468.4226
Fax: 509.466.1512

Listing Rates: under a specific heading or Alphabetical Business Section*

Regular Listing -\$10/120

Bold Listing/Anchor Bold Listing - large type 12 point
B&W \$15/180

Trademark Listing one Graphic.....\$25/300

Profile Link Listing*

2-1/2 In-Column (see above left).....\$40/480
- includes extra line with up to 50 descriptive words about the business or service provided.

*Alphabetical Business Section (repeat ad)\$20/240

Ask about our FREE online profile that includes your ad, company brochure, video or slideshow and more for display advertisers. Email: info@seniorpages.com

Call for more information at 800.735.7258